

Big Island of Hawai'i MAUNAKEA COIN CONTEST 2024
12/11/2023 – 2/10/2024
Official Rules - NO PURCHASE NECESSARY

1. **PURPOSE AND THEME:** Big Island students in grades K-12 are invited to create a design for a Maunakea coin, with elements of astronomy (such as night sky, constellations, and telescopes), natural resources (such as plants, animals, insects), and Hawaiian culture found on or around Maunakea. K-12 students will include astronomy, natural resources, and Hawaiian cultural themes related to Maunakea, and express their aloha and respect for the impressive mountain in their design.
2. **HOW TO ENTER:** Download the design sheet at <https://www.maunakeaobservatories.org/coincontest/> and print it on a 8.5" x 11" sheet of white paper. Use a black pen to draw your design in the 6-inch circle of the design sheet. Only black-and-white line drawings by hand will be accepted. **Designs of different sizes (that do not fit in the 6-inch circle), with colors, digital work, and/or with 3-D effects will be eliminated.**
3. **SUBMITTING YOUR ENTRY:** At the bottom of your design sheet, print your complete name, school, grade, home address, phone number, and your name for the coin if you win the grand prize, with your parent's or guardian's signature. No mechanically reproduced entries will be accepted. You may enter as often as you like, but each entry must be different. Submit your entry at the nearest KTA Super Store Customer Service Center, at any Big Island location or mail to Kumiko Usuda-Sato, Subaru Telescope, NAOJ. **All entries must be received by February 10, 2024**, within store/office hours. Entries failing to meet the requirements mentioned above will be eliminated.
4. **JUDGING CRITERIA:** Entries meeting the requirements will be judged by Hawaiian cultural practitioners, artists, and astronomy experts. Entries will be divided into 3 school groups: (1) Grades K-4, (2) Grades 5-8, and (3) Grades 9-12. Three winners (1st, 2nd, and 3rd place) will be chosen in each category. Judging in each category will be based on the following criteria: (1) concept, (2) relevance to both astronomy and Hawaiian cultural themes as related to Maunakea, (3) originality and creativity, (4) appropriateness of the design for a 1.5-inch coin, and (5) overall presentation. Tied entries will be judged again on the basis of their concept as well as originality and creativity. Entries must be the entrant's original work and must not have won a previous prize or award, or been previously published. Three overall winners (1st place=grand prize, 2nd place, and 3rd place) will be chosen from the nine category winners (1st, 2nd, and 3rd place winners of the three categories). Winners will be notified in April 2024.
5. **GENERAL RULES:** The contest is open to grades K-12 students of the Island of Hawai'i under the age of 19, including home-schooled students. Potential winners (and their parents or legal guardians) must sign any required Winner's Affidavit and Release within 14 days of an attempted notification of winning, or the prize will be forfeited and an alternate winner selected. Prizes won by a minor will be awarded in the name of the parent or legal guardian. No prizes can be transferred or substituted, unless the prize is generally unavailable, in which case a prize of equal or greater value will be substituted. Acceptance of a prize offered constitutes permission to use the winner's name and/or likeness and coin design and title for advertising/trade purposes without further compensation, unless prohibited by law. By entering, the contestant agrees to abide by and be bound by these Official Rules and the decisions of the judging organization, which are final in all matters. All entries submitted become the sole property of the sponsors and none will be returned. All winning designs will be placed on display at the Coin Contest booth at AstroDay 2024. The winning designs will also be posted on the Maunakea Coin Contest Official website at <https://www.maunakeaobservatories.org/coincontest/> after the awards ceremony. No correspondence will be acknowledged. The grand prize winner's design will be modified by the Maunakea Coin Contest Committee and will be struck onto a coin. The coins with the winner's design will be distributed at AstroDay and other outreach and education events by Maunakea Astronomy Outreach Committee members, and will be sold at the First Light Bookstore at the Visitor Information Station on Maunakea and its online store (<http://www.maunakeastore.com>).
6. **PRIZES:** **One prize for 1st overall winner (grand prize winner):** \$50 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family Membership, a Galaxy Garden/Paleaku Gardens Peace Sanctuary Family pass for 4 times a year, an East Hawai'i Cultural Center tote bag, and The Art of the Cosmos hardcover book. Approximate Retail Value "ARV" \$250. **One prize for 2nd overall winner:** \$40 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family Membership, a Galaxy Garden/Paleaku Gardens Peace Sanctuary Family pass for 2 times a year, an East Hawai'i Cultural Center tote bag, and The Art of the Cosmos hardcover book. ARV \$200. **One prize for 3rd overall winner:** \$30 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family Membership, a Galaxy Garden/Paleaku Gardens Peace Sanctuary Family pass for 1 time a year, an East Hawai'i Cultural Center tote bag, and The Art of the Cosmos hardcover book.. ARV \$150. **Prizes for the three 1st place winner of each category, the three 2nd place winner of each category, and the 3rd place winner of each category** will consist of KTA merchandise certificates, a 2024 Maunakea bronze coin, and Maunakea observatories assorted gifts. Total Retail Value of all prizes approximately \$2,000. All prizes will be awarded.
7. **WINNERS:** The names of prize winners will be posted online on the Maunakea Coin Contest Official website <https://www.maunakeaobservatories.org/coincontest/>.

The Maunakea Coin Contest 2024 is sponsored by the Maunakea Astronomy Outreach Committee (MKAOC), KTA Super Stores, the 'Imiloa Astronomy Center of Hawai'i, the Galaxy Garden/Paleaku Gardens Peace Sanctuary, East Hawai'i Cultural Center, the University of Hawai'i at Hilo, and the UH Institute for Astronomy.